



## 2009 HelloBC® Listings Program

### Instructions for Embedding a Video into your Listing on HelloBC.com

NEW for 2009, you can display a video within your listing to let consumers really experience your product! Video embeds are included in your base listing.

#### Instructions:

**Step 1:** Upload your video to one of these three video websites: [YouTube](#), [Dailymotion](#) or [Google](#).

**Step 2:** Copy the 'embed tag' from [YouTube](#), [Dailymotion](#) or [Google](#) into the field indicated within the HelloBC Listings Program enrollment template when asked.

The 'embed' or 'embedded' tag is on the web page within the video site you have uploaded your video to. See screen capture below.



#### Video Tip:

We recommend uploading the video that best highlights your experience and is no longer than 3 minutes. You may upload a professionally produced video, or a more live-action video, as long as your organization has rights to the video content and the appropriate signed waivers from all people shown in the video.

(For examples of great video, visit: <http://www.youtube.com/user/TourismBC.>)